

July 2020 - July 2021 Annual Report

Western Australian Head & Neck Cancer Support Foundation



Stephen McPherson
Western Australian Head & Neck
Cancer Support Foundation
13a Passey Place Kardinya WA 6163
www.waheadandneckcancer.org.au

Australian Company Number (639 625 219)
Australian Business Number (89 639 625 219)

A company limited by guarantee

CONTENTS

Our mission	4
Our vision	4
Our history	4
Section 1 - An overview of the Foundation	
Snapshot of Head & Neck Cancer	5
About us	6
Our people	7
Our supporters	8
Section 2 - Governance	
Structure & management	10
Chairperson's report	11
CEO's report	12
Our Objectives and Activities	13
Section 3 - Our Finances	
Financial Controller's report	16
Auditor's statement	17
Financial statements	18
Section 4 - Our other important information	
Acknowledgements	19
How you can help	20
Looking to the future	21
Contact us	22

OUR MISSION

1. To raise awareness and public education for Head & Neck Cancer in Western Australia.
2. To provide assistance and support for Head & Neck Cancer patients and their carers in Western Australia.
3. To provide assistance to Western Australian organisations that provide services to Head & Neck Cancer patients.
4. To provide funds to enhance advance health research of Head & Neck Cancer.

OUR VISION

1. The reduction of Head & Neck cancer incident rates leading to the ultimate elimination of Head & Neck cancer.
2. For Western Australian Head & Neck Cancer Support Foundation to become a household name for support and research for Head & Neck Cancer.

OUR HISTORY

In March 2020 the Western Australian Head & Neck Cancer Support Foundation was established by a survivor of head and neck cancer, who determined that there was a lack of specific support for head and neck cancer patients and their carers in Western Australia.

In addition, all funding for head and neck cancer was based on the east coast of Australia and nothing based in Western Australia for West Australians.

HEAD & NECK CANCER SNAPSHOT

5,168¹ New Head & Neck Cancer cases in 2020

16,891¹ people are estimated to be living with the side effects of head and neck cancer^{1,2}

1,151 Australians will die from head and neck cancer in 2020 (848 males and 303 females¹).

38%² increase in head and neck cancer in the last ten years.

In 2020 the Western Australian incidence rate for head and neck cancer was 630 people⁶.

In 2020 the Western Australian mortality rate for head and neck cancer was 116 people³.

The incidence rate is 58%⁴ higher in low socio-economic areas.

In Indigenous Australians and Head and Neck Cancer is the 5th⁵ most commonly diagnoses cancer. It is 42%⁵ higher in remote areas and 3.4%⁵ are more likely to die than non-indigenous Australians.

The current survivor rate is 71%¹.

1. Cancer Australia, Head and Neck Cancer Statistics <https://head-neck-cancer.canceraustralia.gov.au/statistics>
2. AIHW, head and neck cancers in Australia <https://www.aihw.gov.au/reports/cancer/head-neck-cancers-australia/contents/table-of-contents>
3. WA Cancer Plan 2020-2025 Government of Western Australia Department of Health <https://www.health.wa.gov.au>
4. Cost of Cancer in NSW, Access Economics/Cancer Council NSW 2007
5. Cancer in Aboriginal & Torres Strait Islander people of Australia <https://www.aihw.gov.au/reports/cancer/cancer-in-indigenous-australians/contents/cancer-type/head-and-neck-cancer-c00c14-c30-c32>
6. Healthy WA https://www.healthywa.wa.gov.au/Articles/F_I/Head-and-neck-cancer#:~:text=Approximately%20630%20people%20are%20diagnosed,in%20Western%20Australia%20each%20year.

ABOUT US

Western Australian Head & Neck Cancer Support Foundation (Foundation) the one and only not for profit charity based in Western Australia, specifically for Head & Neck Cancer. The Foundation was set up due to a lack of assistance and support to Head & Neck Cancer patients and carers and research in Western Australia.

The Foundation's primary goal is to:

- (a) To carry on a health promotion charity for the provision of assistance to individuals and organisations that provides services in support of Head and Neck Cancer:
 - I. Treatment and rehabilitation;
 - II. Research;
 - III. Advocacy;
 - IV. Survivorship;
 - V. Other services as the board may from time to time determine;
- (b) To promote, encourage, public awareness, support and provide education;
- (c) To be a charity whose purpose is to advance health by raising money to:
 - i. Provide public awareness, support for patients of Head and Neck Cancer and provide education;
 - ii. Provide money to the research of Head and Neck Cancer regarding the diagnosis, treatment and management of Head and Neck Cancer.

OUR PEOPLE

Patron

This is currently still vacant and a topic of discussion at the 2022 AGM.

Board Members

Name	Position	Dates acted (if not for whole year)
Stephen McPherson	Chairperson	
Abigail McPherson	Board Member	
Ryan Dias	Board Member	
Hari Kirupanather	Board Member	
Brody Sewell	Board Member	
Michael Moran	Board Member/Financial Controller	23 rd September 2020
Annalisse Howard	Company Secretary	8 th July 2021

Employees

Name	Position	Dates acted (if not for whole year)

Volunteers

Name	Position	Dates acted (if not for whole year)
Kerry Ward	Graphic Artist	
Stephen McPherson	Chief Executive Officer	

			
<p>Stephen McPherson Chairperson/CEO</p>	<p>Abigail McPherson Board Member</p>	<p>Ryan Dias Board Member</p>	<p>Dr Hari Kirupanather Board Member</p>
			
<p>Brody Sewell Board Member/Fund Raising Coordinator</p>	<p>Michael Moran Board Member/Financial Controller</p>	<p>Annalisse Howard Board Member/Company Secretary</p>	

OUR SUPPORTERS

Gold		
 Monadelphous		
Name Monadelphous Construction, Maintenance and Industrial Services Provider to the Resources, energy and infrastructure.	Name Cooper Fluid Systems Specialist provider of hydraulic, pneumatic, fluid transfer, fire suppression and lubrication products and services	Name Fourways Airconditioning Australia Air- conditioner supplier across Australia
Silver		
logo	logo	Logo
Name other information	Name other information	Name other information
Bronze		
logo	logo	Logo
Name other information	Name other information	Name other information

STRUCTURE & MANAGEMENT

The Foundation is a registered Company with both the Australian Securities and Investments Commission (ASIC) and the Australian Taxation Office (ATO).

The Foundation is registered with the Australian Charities and Not-for-profits Commission (ACNC) as an approved charity.

To ensure that the Foundation is operated fairly, openly, honestly and to the betterment of all people involved with Head & Neck Cancer in Western Australia the Foundation is run by a Board.

The Board has determined that the maximum number of members to be up to seven people to ensure that there is no tie when votes are undertaken. The Board positions are currently filled. The Board members all have different backgrounds to ensure that the Foundation is productive, and that practical knowledge is available to meet our goals and objectives.

The Board appointed a Chief Executive Officer in June 2020 to undertake the day to day running of the Foundation.

CHAIRPERSON'S REPORT



Stephen McPherson

The Foundation is young and only started on the 9th of March 2020. All Board positions were filled in November 2020, however in January 2021, due to medical reasons the Company Secretary withdrew from the board.

In June 2020 the position of Company Secretary was offered and in July accepted by Annalisse Howard.

Due to the COVID-19 pandemic the Perth Head and Neck Support Group never got started at Fiona Stanley Hospital. The decision was made by the Board to hold virtual meetings, in addition several one-on-one meetings have been held with various head and neck cancer patients, requiring support and guidance.

These meetings have been of benefit as in August 2021 one patient became a Foundation volunteer, increasing our capabilities.

The biggest support that the Foundation has received is from three businesses. Monadelphous, Coopers Fluids and Fourways Air-conditioning Australia have all provided financial support to the Foundation.

The planned, 1,550km Charity relay run from the WA/SA border to Fiona Stanley Hospital was cancelled. This was due to the Foundation not being able to receive Main Roads approval to run from Midland to Reynolds Road along the Great Eastern and Canning Highways.

However, with the support from our corporate sponsors the Foundation are holding a Family Charity Walk along the south Perth Foreshore on the 10th of October 2021. Posters and Banners have been kindly designed by Kerry Ward and are currently being printed for distribution.

The Foundation is starting to make a difference for people with Head & Neck Cancer and slowly achieving our goals.



Stephen McPherson ADM, MHLth Sc,FGIA.

CEO'S REPORT

The Foundation is starting to achieve its goals in helping Head & Neck Cancer patients. In addition, the Foundation now has volunteers to assist in various aspects of the Foundations activities.

The following is a summary of issues that the Foundation has undertaken in the last 12 months.

Perth Head & Neck Cancer Support Group

This past 12 months have been sometimes frustrating with the impact of COVID-19 and the ability to hold Perth Head & Neck Support Group meetings. There has been a lack of participation and support from Fiona Stanley Hospital in allowing meeting to take place, provide support to Head & Neck Cancer patients or even advise patients of the existence of the Foundation in Western Australia.

Posters were designed and delivered highlighting the virtual meetings and requested if these could be placed around Clinic 5 (head & neck cancer clinic). These were not displayed and advice from a Head & Neck Cancer patient nothing was said to them about the Foundation at their appointment. It was only because of the patient's own research that they found the Foundation.

One patient was referred to the Foundation from the Cancer Council of WA, which only goes to indicate that awareness of the Foundation is increasing.

Fund-Raising Coordinator

An application from Brody Sewell had been received for the position of Fund-Raising Coordinator. After Board deliberation the position was offered and accepted by Brody. One of Brody's first task was the development of a fund-raising strategy. This was presented and accepted by the Board.

Financial Controller

An advert was placed for the Financial Controller's position, and an application received from Michael Moran. Michael's application was accepted and commenced the role on the 23rd of September 2020.

Company Secretary

An advert was placed, and an application received. This application was accepted, and the person commenced the role in October 2020. However, due to medical reasons she withdrew from the Board.

An advert was placed, and an application was received from Annalise Howard and given her previous history of working with two of the Board members and known by a third member it was decided that an offer be made to her to undertake the role. She accepted the role in July 2021.

Patron

Discussions were had regarding finding a patron to add more credibility to the Foundation. Dr Kirupanather advised that he may know someone that would be interested in undertaking this role, as the person he had in mind was also a cancer survivor.

Unfortunately, this did not come about. This role is still open and further discussions should be had on this subject.

Charity Run

The Chairman had developed a charity run from the Western/South Australian Border to Fiona Stanley Hospital. Posters were professionally designed promoting the run and distributed to recruit runners. A total of seven runners had been found to undertake the 1,550 kilometre run. The runners were keen and undertaking ultra-marathon training. Permission had been sort and received from all Shires and Councils. Permission had also been received from the Department of Transport.

However, despite numerous correspondence and risk assessments the Main Roads Department would not allow the runners to run along Great Eastern Highway from Midland to Victoria Park and Canning Highway from Victoria Park to Reynolds Road at all let alone a Saturday morning. Therefore, the Road Safety Commission would not endorse the run and the event was cancelled.

Charity Walk

As a result of the run being cancelled it was proposed that a Family Charity Walk be undertaken instead. It is proposed that the walk take part on the South Perth Foreshore on the 10th of October commencing at 08:30 hours. Three sponsors have been found and donations have been received. Posters for the event have been designed by Kerry Ward and are currently being printed, prior to distribution and promotion.

It is proposed to approach Community Radio Stations and see if they can promote the walk.

Fund Raising

Despite numerous attempts to raise funds this has not been as successful as thought. This is due to COVID-19 having a negative impact on businesses. However, given the Bunnings Hardware Chain are now allowing the sausage sizzle to commence it is proposed that during the months of August and September a couple of sausage sizzles be held, to raise funds.

The fund-raising coordinator did find a business to donate to allow the Foundation to purchase insurance. This is a requirement for Fiona Stanley Hospital for the Perth Head & Neck Cancer Support group.

2021 World Head & Neck Cancer Day

The 2021 World Head & Neck Cancer Day was the 27th of July. The following locations Matgarup Bridge, Graham Farmer Freeway, Mount Pleasant Pedestrian Bridge, Council House, Trafalgar Bridge, the Sky Ribbon and Elizabeth Quay were all lit up in Burgundy and Ivory.

Application was made to Optus Stadium to also be lit up on that night however, this was declined as applications close in the November the previous year. It has been placed into the calendar to make application later in 2021.

OUR OBJECTIVES AND ACTIVITIES

In the first four months of operation the goal was to;

- Obtain all appropriate registrations to enable the Foundation to operate as an approved Company and Charity.
- Establish a Board that are passionate about the cause and will provide positive direction into the future that will achieve the goals of the Foundation.
- Recruit an additional four runners to participate in the October 2021 Charity relay run.

REGISTRATIONS

The Foundation remains registered with;

- Australian Securities Investment Commission (ASIC) and registration as a Company limited by guarantee.
- The Australian Charities and Not For Profit Commission (ACNC) as an approved Australian Charity.
- The Australian Taxation Office for registration for Deductible Gifts Registration. This means that companies and individuals that donate, over two dollars (\$2) to the Foundation will be a tax deduction.
- The Western Australian Consumer Protection Charities Collection Licence.

These registrations ensure that the Foundation comply with all legislative requirements to conduct business as an approved charity and collect funds in Western Australia and donors receive a tax deduction.

BOARD

To ensure that the Foundation is operated fairly, openly, honestly and to the betterment of all people involved with Head & Neck Cancer in Western Australia the Foundation is run by a Board.

Since July 2020 until January 2021 the Board met every 3 months. Since January the Board has been meeting monthly and plans to until November to ensure that the various fund-raising events are undertaken with minimal issues.

FUND-RAISING

Since the 1,550 kilometre Charity Run was cancelled the Board decided to conduct a Family Charity Walk along the South Perth Foreshore. The 2 distances are 2 kilometres and 5 kilometres. At the event it is envisaged that food and Foundation merchandise be sold to raise additional funds.

WALK TO GET AHEAD

2km or 5km WALK - October 2021

Starts South Perth foreshore, Coode Street south of the Boatshed Café, the distances are 2 and 5 kms. Family event, dogs welcome. Prizes for fancy dress.

\$20 for adults and \$10 for children under 12 yrs

Stephen McPherson
0419 931 275
(txt only)

A little known cancer is Head & Neck Cancer and in Australia the incidence rate is increasing. From 1982 to 2015 the incident rate increased from 47,462 to 131,452. The Western Australian Head & Neck Cancer Support Foundation provides funds for research regarding diagnosis and treatment and individual support for cancer patients.

YOUR support would be appreciated.

Scan me for tickets

date: 10th October 2021
start times: 08:30am for 5K and 09:00am for 2K

SUPPORTED BY:

Monadelphous | fourways AIRCONDITIONING AUSTRALIA | COOPER FLUID SYSTEMS

www.waheadandneckcancer.org.au | info@waheadandneckcancer.org.au
Individual Fund Raisers Packs are available please email for details.

The posters are currently being printed and will then be distributed to raise awareness and attendance.

UP COMING ACTIVITES

The Foundation is taking steps to build new corporate partnerships and sponsors and identify new sources of funding to support the Foundations goals with a powerful impact to reduce the ever-increasing incidence rate of head and neck cancer both in Western Australia and Australia.

The Foundation intends to increase the education and awareness of head and neck cancer in our community to increase early detection, diagnosis and encourage prevention. This will be achieved via sponsorship, various fund-raising activities, and the development of an annual Family Charity Walk.

With the commencement of the Perth Head and Neck Cancer Support Group it will provide patients and their carers with vital support that they need. This will empower all patients and their carers to better navigate their head and neck cancer journey, by providing a central source of information and support. It is proposed that the Perth Head and Neck Cancer Support Group approaches Sir Charles Gardiner Hospital early in 2022 to see if there would entertain holding face to face meetings or support the Foundation and our goals and objectives.

FINANICAL CONTROLLER'S REPORT

Financial Summary 2020/21

2020/21 is the second year of operations for Western Australian Head & Neck Cancer Support Foundation. During the year primary sources of income have been through charitable donations by corporate and Container Deposit Scheme.

We thank all donor supporters for their valued contribution. The total incomings for the year were \$5,060.24. Outgoings where for funding of public liability insurances and other incidental costs (printing / website subscriptions). Western Australian Head & Neck Cancer Support Foundation finished the year with \$3,685.90 cash surplus.

AUDITOR'S REPORT

At present an Auditor has not been engaged. It is proposed the RSM International be retained as both our Accountant and Auditor.

LOOKING TO THE FUTURE

So, the next twelve months are going to not only be the busiest but also the most important. The Foundation needs to commence fundraising, obtain long term corporate sponsors, and increase the profile of the Foundation and the work we undertake. The appointment of a full Board of Directors and some volunteers will assist greatly with activities.

On the 27th of each year it is the World Head & Neck Cancer Day and several Perth locations are going to be lit up in head and neck cancer colours (Burgundy and Ivory). These locations include Perth City Council House, Matagarup Bridge, Sky Ribbon, Elizabeth Quay just to name a few. It has been programmed to make application to Optus Stadium for that location to be lit up each previous November.

It is the Foundations goals to obtain both long term Corporate sponsors for the Foundation and the annual running of the Family Charity Walk each October. Sponsorship packages have been developed for Foundation sponsorship.

The Perth Head & Neck Cancer Support Group (founded and supported by the Foundation) needs a greater public awareness. It is envisaged that a proposal will be sent to Sir Charles Gardiner Hospital late this calendar year to expand the support group to their facility in the new year. Posters of the support group must be developed once dates and times have been secured.

For the 2022 World Head & Neck Cancer Day it is envisaged that a stand be established at locations like Fiona Stanley Hospital, Sir Charles Gardiner Hospital, and a couple of shopping centres. It is proposed that several head and neck cancer merchandise/support items be sold at these stands in an endeavour of not only promoting the World Head & Neck Cancer Day and the Foundation but also raising necessary funds.

ACKNOWLEDGMENTS & THANK YOU

The Foundation would like to thank Kerry Ward who donated her time and effort in developing the Foundation's logo, Charity Walk poster and Banners.

Donors

Kerry Ward - Graphic design - Foundation logo, charity walk poster and Foundation Banners.

Monadelphous

Coopers Fluid Systems

Fourways Air-conditioning Australia

Grants and funding

Nil

Corporate & community partners

Nil

Volunteers

Kerry Ward, Graphic Artist

Members

Nil

HOW YOU CAN HELP

Become a member

In 2022 the Foundation will release membership details and packages.

Volunteer your time

We are currently looking for volunteers to provide their time during the Foundation's fund raising events. To express your interest please email <mailto:info@waheadandneckcancer.org.au>

Make a donation

Donations can be made at either the Western Australian Head & Neck Cancer Support Foundation GoFund Me page or from our website at www.waheadandneckcancer.org.au

Leave a bequest

To leave a bequest to the Western Australian Head & Neck Cancer Support Foundation all you must do is include the charity into your last will and testament. It is also strongly recommended that you advise your relatives of your wishes, so that they know what you want to happen with your estate.

Support an event or fundraising activity

There will be several fundraising events being held over the next 12 months. Once final arrangements have been made these events will be advertised via our website.

Become a corporate partner

If you wish to become a Corporate sponsor then please feel free to contact us either via our website or emailing us at info@waheadandneckcancer.org.au or the Chairperson at ceo@waheadandneckcancer.org.au

Other ways you can help our cause

If you or someone you know is dealing with Head & Neck Cancer, then please do not be afraid to reach out to us for help. You or they do not have to go through this alone, support is always here you just have to ask for it.

Please promote not only our Foundation but also our website. The more people that become aware of head and neck cancer the more people will know on the impacts that it has on the community.

CONTACT US

13a Passey Place, Kardinya Western Australia 6163
www.waheadandneckcancer.org.au
info@waheadandneckcancer.org.au